



28th National Youth Shorthorn Expo Saturday 4th – Monday 6th October 2014

A chance to expose your business to the future of the beef industry

Dear Shorthorn Breeder,

The Shorthorn Youth Club of Australia (SYCA) is celebrating 28 years of the Annual National Shorthorn Youth Expo being run solely by the Youth and we are seeking sponsorship for our upcoming Youth Expo being held on the 4th, 5th and 6th October 2014.

The SYCA is a non-profit youth organisation for beef enthusiasts under the age of 25. The Youth club is run by the youth for the youth with the aim of fostering the development of the youth of the Shorthorn Breed and the wider beef industry. The annual youth expo provides an opportunity for competitors to develop knowledge, leadership and team work skills in a safe and fun environment. The Expo encourages competitors to participate in public speaking components, individual and team competitions and cattle showing. Competitors also get the chance to listen to lectures from different fields of the beef industry to widen their knowledge of the industry

The SYCA National Shorthorn Youth Expo is one of the largest single breed heifer shows in Australia attracting approximately 100 competitors from most states. To run a show of this caliber requires the support of Shorthorn Studs like your selves. In previous years studs have demonstrated their support by generously providing monetary and/or Semen/embryo donations.

I would like to invite your Stud to be involved in 'Educating Shorthorn Youth' through sponsoring the Youth Expo, by providing semen straws and or embryos so that we may help our youth to establish their own studs. If you wish to sponsor more than semen please find below the different classifications.

We as a committee would also like to take this opportunity to invite you to our Youth Expo in October at the Parkes Showground. We would also like to cordially invite you to our annual Dinner at the Parkes Leagues Club on Sunday 5th October.

Platinum Sponsor

\$1500 or above (or product/service exceeding \$1500 value)

- Receive publicity on competitor T – Shirts and all Expo related Advertising
- Opportunity to set up promotional display stands at the Expo
- Provide advertising pamphlets or product information at Expo
- Opportunity to provide signs/banners depicting your business name/logo
- Acknowledgement throughout the program and during the Expo

Gold Sponsor

\$1000 - \$1499

- Opportunity to set up promotional display stands at the Expo
- Provide advertising pamphlets or product information at Expo
- Opportunity to provide signs/banners depicting your business name/logo
- Acknowledgement throughout the program and during the Expo

Silver Sponsor

\$500 - \$999

- Opportunity to provide signs/banners depicting your business name/logo
- Acknowledgement throughout the program and during the Expo

Bronze Sponsor

\$50 - \$499

- Opportunity to provide signs/banners depicting your business name/logo
- Acknowledgement throughout the program and during the Expo

Class Sponsor

2 Straws of Semen

- Naming rights of a class
- Opportunity to provide signs/banners depicting your business name/logo
- Acknowledgement throughout the program and during the Expo

Dinner Tickets

- Adults \$30
- Children under 12 \$20

Please tick the appropriate box

- ☐ Platinum Sponsor
Amount \$
- ☐ Gold Sponsor
Amount \$
- ☐ Silver Sponsor
Amount \$
- ☐ Bronze Sponsor
Amount \$
- ☐ Semen Sponsor
Bull

Contact Details **Date** __/__/__

Company/business

.....

Name.....

Postal address.....

.....

City..... State..... Post code.....

Telephone (.....).....

Mobile.....

Email Address

Dinner Tickets: A.....K.....

Payment method

Enclosed is a cheque valued at \$

Cash Received to the value of \$

Services provided to the value of \$

Signature

Please enclose payment with forms

Shorthorn Youth Club of Australia

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